

# **PRESS RELEASE**

## *The Charles Reid Foundation*

**What:** 62nd Annual Charles R. Reid Memorial Christmas Party

**When:** Sunday, December 20, 2009

**Where:** Richmond PAL Community Center  
2200 Macdonald Avenue, Richmond, CA 94804

**Who:** Children between 0 – 12 years old with Parents

**Time:** 12:00 PM – 4:00 PM

**Contact:** Todd Lewis (510) 236-8520

## **HISTORY**

The Charles Reid Christmas Party is an annual event that was originated by the late Mr. Charles Reid to offer Christmas Toys to underprivileged kids in the Richmond Community. We are proud to announce this year's event will be our 62<sup>nd</sup> consecutive year.

This event has passed through generations of families in Richmond and surrounding communities. We provided Christmas Toys and a visit with Santa for families whom are truly needy during the holiday season.

During the past 62 years, this event has been a cornerstone to the families of Richmond and surrounding communities. Since the inception of the event, we have served approximately 600 children each year with toys, fruits, candies, cookies, stockings, entertainment.



\_\_\_\_\_